

# **KERALA STATE ROAD TRANSPORT CORPORATION**

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## **INVITING EXPRESSION OF INTEREST FOR THE MODERNAIZATION OF CENTRAL WORKS - PAPPANAMCODE**

The Kerala State Road Transport Corporation is one of the oldest and largest fleet operators of India. Daily 20 lakhs passengers are depending in KSRTC to meet their travel requirements. This includes long route and Inter State Services. KSRTC has about 93 Depots situated in various prime locations throughout Kerala. Considering this KSRTC decided to invite EOI from reputed and experienced firms to participate in the FURNISHING AND Modernization. The goal is to enhance the Working atmosphere, Modernization of the Central Works Pappanamcode and provide effective advertising channels, and increase revenue through strategic partnerships. Those who are interested may submit their EOI and concept level proposals to the email ID [estate@kerala.gov.in](mailto:estate@kerala.gov.in) on or before 08/01/2025

For more details contact: Phone - 0471 – 2471011 extn 232, Mobile numbers: 9995707131, 9188619384 and Email id [estate@kerala.gov.in](mailto:estate@kerala.gov.in)

### **Objectives**

The selected firm should implement, and maintain a Model Engine Replacement centre at the Central Works Pappanamcode and in addition to the above KSRTC will try to provide comprehensive branding space for the offeror in the Pappanamcode Central Works.

The Major Objectives of the project as follows.

1. Enhance Positive Working environment in the workshop.
2. Provide suitable flooring and painting of the work shop.
3. Provide adequate Air condition facility at the Workshop.
4. The offeror can brand their livery at the specific spaces of the Workshop and compound Wall.

**The Main elements of Branding are:**

1. Logo and Color Scheme: KSRTC emblem along with the name KERALA STATE ROAD TRANSPORT CORPORATION should be notified in the Workshop.
2. Signage: Clear directional signage to various sections and divisions along with brand name
3. Design: Architectural design reflecting the brand's Identity that matching the policies of KSRTC

**The main benefits of branding are as follows**

1. Excellent Brand Visibility to the public.
2. Increased customers for the brand.
3. Maximum Reach for the Offeror

**ELIGIBILITY CRITERIA**

The respondent should have the capability to implement the projects in terms of geographical spread, industry experience, project management skills and quality.

1. The offeror should be a Company registered under the existing laws (certification of company registration to be enclosed)
2. The offerors must have good financial background (annual turnover statement for three years)




3. The offeror should not have been blacklisted by any Government/Government Agency in India.( Affidavit that applicant is not blacklisted)
4. The offeror should have an office in Kerala. However, if the local presence is not there in the State, the offeror should give an undertaking for establishment of an office.
5. The prospective offerors are to submit a concept level proposal with details of their plan as a portfolio either in hard copy and as soft copy along with EOI.
6. No other proposal other than Modernization of Central Works – KSRTC will be entertained.
7. The Offeror shall be responsible for any repair and shall indemnify KSRTC from liabilities arising out of this during the contractual period.

### **Terms and Conditions**

1. The selected firm shall responsible for well maintenance and cleanliness of the Workshop.
2. The selected firm should maintain a garden in front of the Central Works Pappanamcode
3. The building and wall should be painted beautifully with their specific brand colours and livery. KSRTC emblem and the expansion should painted in the wall and building equal or greater than the size of the brand. Selection of colours should intimate KSRTC and is subjected to the approval of KSRTC.
4. For the Prescribed period that the offeror should do the minor repairs related civil works and waste management of the Central Works.
5. The offeror should make a garden in the bus station premises and the routine maintenance of the same should do on a day-to-day basis.

6. In lieu of this, permission is given to display advertisement of selected firm in the specified areas of the Central Works subjected to the terms and condition of KSRTC.
7. There will be pre bid meeting by the offerors after the EOI submission for discussing the various possibilities
8. The interested bidders will be short listed and awarded the contract through a selection process
9. All necessary statutory approvals from the authorities concerned KSEB, Local Governing bodies etc are to be obtained by the selected firm.
10. Right to reject any or all Expressions of Interest-Notwithstanding anything contained in this document, the Authority reserves the right to accept or reject any EOI and to annul the Selection Process and reject all EOIs, at any time without any liability or any obligation for such acceptance, rejection or cancellation.
11. The Authority reserves the right to reject any Expression of Interest, if
  - (a) At any time, a material misrepresentation is made or uncovered, or
  - (b) the offerer does not provide, within the time specified by the Authority, the supplemental information sought by the Authority for evaluation of the Expressions of Interest.
12. At any time before the submission of Expression of Interest, the authority may, whether at its own initiative or in response to a clarification requested by a potential offeror, amend the EOI by issuing an Addendum/Corrigendum, which shall be uploaded on website [www.keralartctender.com](http://www.keralartctender.com) only and also may extend the deadline for submission of Expressions of Interest.

  
General Manager (Estate)